

ALMAgrams

Produced by

ALMA[®]

Association of Loudspeaker Manufacturing & Acoustics International **INTERNATIONAL**

News and Information For And About The Loudspeaker And Acoustics Industry



AN EXCITING TIME FOR ALMA INTERNATIONAL

Here I am again, completely surprised that Summer 2014 has ended and the Autumn season is upon us. With that in mind, our ALMA leadership discussions are becoming more focused on the final preparations of the upcoming Winter Symposium 2015. The Symposium Committee has done another outstanding job setting up an awesome event for this year. You don't want to miss it.

Our original exhibit space sold out already and we had to procure more space. If you are planning to exhibit, you should book your space as soon as possible so that we can make sure to accommodate your needs and desires. Contact Barry Vogel and he will take care of you in the most expedient and professional manner. Additionally, the attendee registration is open on the ALMA website portal. Visit the portal to easily and quickly register for the convenient all access pass at the early bird member rate of \$349. While you are there, sign up for the other events that we have planned for your industry wide benefit. I also hope to see you at the President's Dinner the eve before the Symposium. Make your reservation early so that we can plan for you to be there and meet you at a more personal level.

Finally, please remember that we are always looking for information concerning your company's news and successes. WE would love to spread the good news to the ALMA community. Send your news to Barry and he will get it out on our regularly published communications.

Iron Nitride Permanent Magnet Alternative To Rare Earth and Neodymium Magnets

September 22, 2014

Reprinted from an article appearing in University of Minnesota post.

[For the full article, click here!](#)

Harman & Spotify Team Up To Simplify Streaming For Global Customers

September 4, 2014

Berlin, Germany –HARMAN, the premium global audio and infotainment group (NYSE:HAR), announced today at IFA 2014 that the JBL Authentics Wireless Home Audio Series will now include Spotify Connect compatibility. Spotify Connect, developed by the digital music service, will allow listeners to seamlessly shift the audio they are listening to via Spotify on other devices over to their Wi-Fi connected HARMAN home systems without interruption.

[For the complete article, click here](#)

Harman & The NBA Announce a Groundbreaking Marketing & Merchandising Agreement

September 17, 2014

NEW YORK – HARMAN International and the National Basketball Association (NBA) today announced a comprehensive multiyear marketing and merchandising partnership that will make the company the official headphone, speaker, and audio partner of the NBA, Women's National Basketball Association (WNBA), NBA Development League (NBA D-League), and USA Basketball. This unprecedented partnership is the NBA's first-ever marketing partner in these categories and HARMAN's first partnership with a

professional sports league.

[For the complete article, click here](#)



Winter Symposium 2015 News

Your Invitation To The President's Dinner Is One Click Away

"One of my favorite events at Winter Symposium is actually the evening before Winter Symposium. The President's Dinner." Spiro Iraclianos- President of ALMA International. There is no cost to attend. Just a fun evening of friendship and camaraderie.

[Click here for more information and invitation.](#)





Just Added! *Dinner, Drinks & Jazz!*

Right after the close of Winter Symposium on Sunday. Delicious Buffet Dinner, Bar, and a live Jazz band. Why deal with cabs, traffic, reservations, and travel! We have your fun evening ready for you! Support your association and enjoy a great evening with friends and associates. And we can promise some pleasant surprises.

[For more information, click here.](#)

We hope you will join us!

ALMA International 2014 *Charter Sustaining Members*

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